SS DATACODE INDIA P LTD.

ONE SOLUTION

FOR ANY PRODUCT

AND

KEY TO

BIG DATA

QR CODE – THE FUTURE

BIG DATA

KEY TO SUCCESS

DATASOFT™ CLAP

(CUSTOMER LOYALTY AND AUTHENTICATION PROGRAM)

AN EFFECTIVE ANTI-COUNTERFEITING SOLUTION

THE FACTS
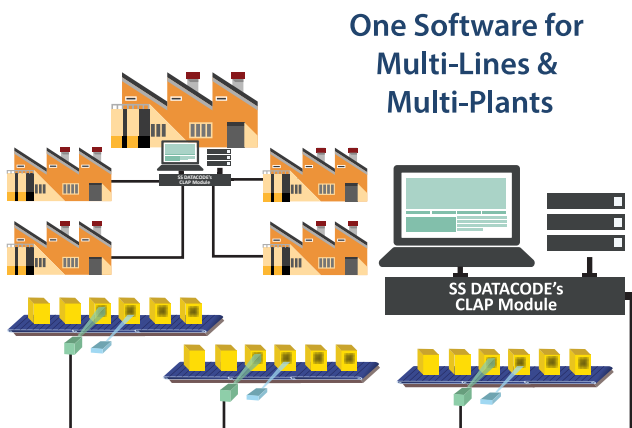
- FMCG loses **30%** of its business due to fake products
- **15.6%** worldwide counterfeiting growth every year
- Over a **Fifth** of FMCG products in India are fake or smuggled
- **$1.8** Trillion annual cost of counterfeiting globally
- **50%** of automobile deaths in Saudi Arabia are caused by counterfeit parts

DATAS☉FT™ CLAP FEATURES & BENEFITS

Ready Solution for Any Product

and many other products...

- » Advertising and Marketing Tool
- » Consumer Data Collection
- » Tool to Analyze Consumer Buying Behavior
- » Unlimited UIDs
- » 21 CFR Part 11 Compliance
- » Supports Labels, Inkjet, Laser Printing
- » Seamless Integration into Existing Lines
- » Toll Free No. for Support
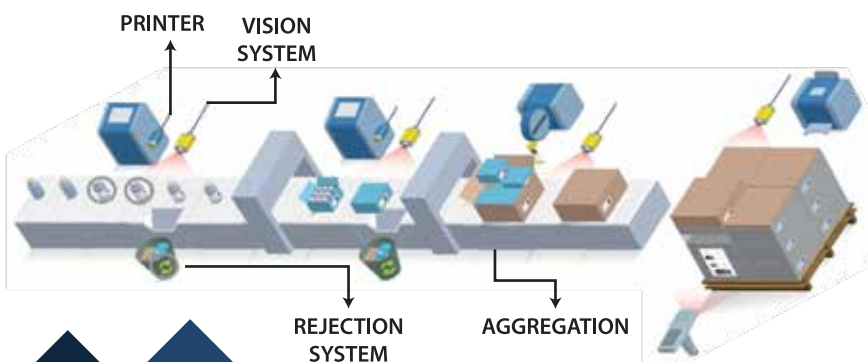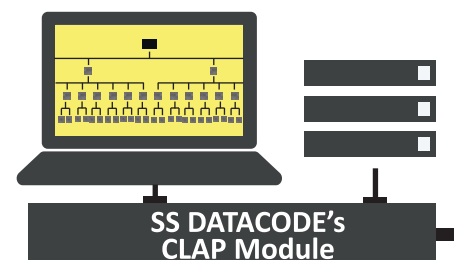- » 100+ Track & Trace Clients Experience

One Software for Multi-Lines & Multi-Plants

SS DATACODE's CLAP Module

Easy & Instant Verification by consumers

Customer Loyalty Program

Your Brand Logo Here

Your Product Is Genuine
Thanks for Purchasing

100 Points Earned

| Total 2000 Points | Redeem |

Call Customer Care

Complete On-Line Tailor made Solutions

PRINTER   VISION SYSTEM

REJECTION SYSTEM   AGGREGATION

Complete Parent-Child Relationship Between all Packaging Levels

SS DATACODE's CLAP Module

The Sustainable Track & Trace Solution

» Fast and reliable solution to fulfill the multitude of different legal requirements for serialization that are about to come into effect in many countries and with complete scalability.

» Providing not only compact coding module that covers all necessary features in a small space that can easily integrate into your existing production environment but also a comprehensive system solution that controls and monitors the entire process chain.
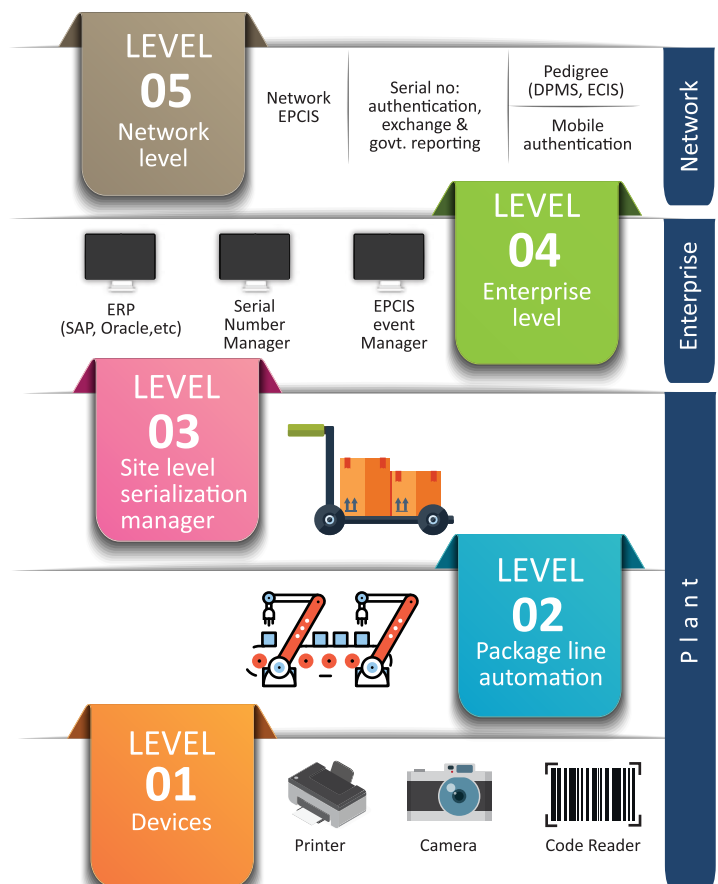
Key Features

» In full compliance with existing worldwide laws, which regulate tracking and tracing concepts, adaptable to future legal compliances

» Software and user management in accordance with 21CFR Part 11

» Client-Server based Architecture

» Complete Track and Trace Solution

» One Complete Software solution for all packing levels

» One Software supports Multiple Plants, Locations, Lines and Users

» Includes tools for audit trailing and reporting processes

» Unlimited UID generation

» Parent Child Relationship relation between all packing levels

» Multi-level Group and Multi User facility

» Software Compatibility with DCGI and GS1 Standards

» Customized Solution

» We have a Dedicated Online Support Team

» Support all Barcode label printers

» Proven System with installations at more than **100+** companies for the last 8 years and counting

DATAS⬤FT™ Track and Trace offers everything that you can expect from a modern Track & Trace System:

» High production speeds with up to 200 products per minute

» Integrated inspection camera with automatic rejection mechanism and collecting box

» Precise and vibration-free transport integrated accumulating conveyor for consistent high code quality and reproducible serialization results

» Intuitive operation over one central touch-screen industrial PC / laptop / desktop system

» Quick mechanical setup of jobs

» Elaborate design in accordance with recent GAMP guidelines for best accessibility

» Software and user management in accordance with 21CFR Part 11

All Serialization Levels Support

LEVEL 05 Network level

Network EPCIS | Serial no: authentication, exchange & govt. reporting | Pedigree (DPMS, ECIS), Mobile authentication

Network

LEVEL 04 Enterprise level

ERP (SAP, Oracle,etc) | Serial Number Manager | EPCIS event Manager

Enterprise

LEVEL 03 Site level serialization manager

LEVEL 02 Package line automation

Plant

LEVEL 01 Devices

Printer | Camera | Code Reader

SPOT THE FAKE WITH DATACODE's CLAP

Our other Solutions:-

» Complete Track & Trace / Serialization

» Inventory Management

» Warehouse Management

» Procurement Management

» Engineering Store Management

» Asset Management